

FEBRUARY 2026

# THE MANE EVENT

## Mid-South Lions Monthly Newsletter



### From The Desk of The CEO

#### SNOW, SLEET, ICE AND SERVICE

First let me say that our hearts and prayers go out to everyone who has been affected by the horrific and devastating ice storm. Most of you know how I hate winter and cold weather and this is one reason I just don't like it. Snow is beautiful if it comes and goes without too much fanfare but ice is another matter altogether. I know some of our good Lions still don't have full power or water pressure and the cold temperatures are making it difficult to get all that fixed.

As a Lions non-profit that is dependent on Lions funding it's hard to continue asking you and your club for money to help Mid-South provide miracles when your need is so great. But as Lions, our goal is to serve those in need (I know many of **YOU** are in need now) for Mid-South to grant sight and hearing to the very people who don't have any other alternative we still need Lions funding. We have no other real source of income. Our service is fully based on Lions funding.

So please take care of your needs at home first. Then take a look to see how you and your Lions Club can help people in your community who have experienced great need and/or loss during this time. After that see if there is any way you can help Mid-South provide care for patients from your area. We do serve four states, fourteen Lions districts, and hundreds of Lions Clubs with comprehensive care to the needy. Club and individual contributions are essential to our organization and the people we serve.

Looking ahead I hope you'll make plans to join us for a very special Visiting Lions Weekend on April 10-11. On Friday evening we will have great hospitality provided by all four of our states, we'll adjourn upstairs for a nice dinner and there we will induct three very deserving people into our L. B. Baker Hall of Honor. Past Mid-South Presidents Bill Norris from Water Valley, MS; and Bill Holbrook from Whitehaven, TN along with long-time supporter and our golf tournament's most ardent sponsor Sam Ware from Nesbit, MS.

On Saturday, April 11 we will tour the Hamilton Eye Institute with guides from our medical staff. They will also share some updates in what's happening in ophthalmology that will be of interest to all of us.

And for the first time we are offering the Lions of Missouri a chance to ride a fun bus to the weekend. Please check our updated website [www.midsouthlions.org](http://www.midsouthlions.org) for all the details and to register.

Again, we wish all of those affected by this most recent ice storm a speedy and full recovery and we look forward to complete renewal as we look toward warmer weather and spring. That means golf season and that brings another opportunity to be a player, a sponsor, a volunteer, and a supporter of our golf tournament on Friday, June 5 at Cherokee Valley in Olive Branch, MS. *I just had to get that in...*

Thanks for all you do to help those in need and we hope to see you soon.

***"There is no exercise better for the heart than reaching down and lifting people up."*** -Karen S. Hughes

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**THANKS TO LCIF FOR THEIR  
SUPPORT OF  
MID-SOUTH LIONS**

## THE CLUBS

### NORTH LITTLE ROCK LIONS CLUB & LITTLE ROCK SOUTH LIONS CLUB

Arkansas Veterans Cemetery Foundation Project

This partnership provides flags & wreaths in honor of someone who served. Need a service project for your club? Ask NLR about volunteer opportunities!



CEO..... Brad Baker  
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For more information on Mid-South Lions NEW informative newsletter, or for questions on how you can get your club news posted HERE, please contact **Bianca Gibson** at [biancag@midsouthlions.org](mailto:biancag@midsouthlions.org).

## REGISTER NOW FOR THE 2026 BRAD BAKER RACE FOR SIGHT



The Brad Baker Race for Sight 5K is Saturday, March 7, 2026, starting at 9:00 am at Shelby Farms Park.

Hosted by the Hamilton Eye Institute Lions Club, proceeds to funding eye surgeries for the underserved in the Mid-South and beyond. Registration is \$23 (\$18 for students). Virtual race option is also available. Visit [www.news.uthsc.edu](http://www.news.uthsc.edu) for more information .

## UPCOMING EVENTS

- 2/20-2/21 26M—1 DISTRICT MEETING— Rolla, MO
- 2/27-2/28 26 M—6 DISTRICT MEETING—Springfield, MO
- 2/27—2/28 7N—DISTRICT MEETING—Little Rock, AR



## MARCH QUARTERLY MEETING

### REGISTER NOW!

Join us on Saturday, March 7 in the Medical Staff Auditorium of Methodist University

Hospital at 1265 Union Ave beginning at 10 AM.

If you have not done so, please visit [www.midsouthlions.org](http://www.midsouthlions.org) to find out more information and how to register.

