



75



1942



2017



Years of Miracles



MID-SOUTH LIONS
"A MIRACLE A DAY"



2016-2017 OFFICERS AND BOARD OF DIRECTORS

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A MESSAGE FROM OUR CEO LION BRAD BAKER



CEO Brad with 2016-2017 Lions International
President Bob and his wife Dianne Corlew

In 1942, the Memphis Downtown Lions Club decided to do more for the sight-impaired than just provide eyeglasses. With the help of Dr. Louis Levy and Lion Clifford Pierce (later President of Lions Clubs International), these Lions formed what would later become Mid-South Lions Sight And Hearing Service.

Covering Arkansas, Mississippi, Missouri and Tennessee, Mid-South provides comprehensive care to those in need at no cost to the patient. Lions Clubs not only refer patients to one of our 11 medical facilities, but also provide transportation, eyeglasses and hearing aids if needed.

Partnerships with many physicians that donate service, and cooperative agreements with medical facilities that deliver first class care at vastly reduced rates allow Mid-South to grant the precious gifts of sight and hearing at \$5 in service for each dollar spent on patient care.

Mid-South Lions facilities and services are outlined on the pages that follow. Please take a look at what we do, how and where we do it and, see some of the people we have helped over the years, and then make a **personal** commitment to help those in need through Mid-South Lions. Thanks so much for your continued support.

Together in service,

Lion Brad Baker, CEO

OUR HEADQUARTERS: THE HAMILTON EYE INSTITUTE



From the youngest patient to the oldest, Mid-South Lions provides comprehensive care through our facilities in the Hamilton Eye Institute and our ten other medical facilities throughout the mid-south.

World renowned ophthalmologists and specialists serve Lions patients through our pediatric and adult clinics, the surgery center and our Lions low vision center.





The Methodist University Hospital, ranked as one of the top 100 hospitals in the U. S., is where Mid-South's hearing program began. Mid-South also partners with the University of Memphis audiology program to provide hearing aids.



Methodist
Healthcare

Referred patients receive thorough examinations and have hearing aids programmed and fitted. The referring Lions Club pays only \$250 to cover the cost of a hearing aid.



Letty Fisher

OUR STAFF

Betty Douglas serves as our Program Director and Letty Fisher is our Bookkeeper.



Betty Douglas



While prosthetic eyes cannot help a patient see, their self-esteem is greatly enhanced through our provision of this service. Drs. Bob and Rob Thomas are foremost in this field and allow recipients to appear more natural despite their circumstances.



As a recipient, when asked what she wanted to be when she grew up, Marissa said, “I just want to be pretty.” You can see the difference in her eyes, but what you really notice is her smile.



Using the latest 3D technology, and state-of-the-art teaching methods, surgeons at the Hamilton Eye Institute partner with the Lions to train eye-care professionals from all over the world



Ophthalmologists at UT are constantly researching and developing new procedures and ways to diagnose and treat insidious diseases like diabetes and macular degeneration.





Imagine being a parent and being seeing that your two year old daughter has crossed eyes. Imagine being told by two different doctors in two different cities that they can't do much of anything to help. Imagine if something is not done quickly, your daughter will have difficulty seeing, learning and fitting in with classmates.



Then imagine the Lions stepping in and providing appointments and transportation to a facility with a preeminent pediatric surgeon who CAN help...and does!

Young McKenzie's eyes were corrected at HEI through surgery provided by Mid-South, UT Ophthalmology, the HEI Surgery Center and the Humboldt, TN Lions Club. Her prognosis is good, and his parents are exceedingly grateful to the Lions.



Dr. Natalie Kerr
Pediatric Ophthalmology

McKenzie just turned three. Her vision is much improved and she is full of energy. Her mother said, "I appreciate what they've done. I don't know what we would have done without the Lions because we didn't have the money for the surgery."

You don't have to imagine what miracles Mid-South is providing to those in need, you can see them...



because they are **REAL!**

As Mid-South approaches 75 years of providing the precious gifts of sight and hearing to thousands of needy mid-southerners, we celebrate the history of Lions from four states joining together to make miracles. Over 35,000 people have received service from Mid-South since 1942. Without intervention from the Lions, many of these people would be blind or deaf today.



❧

MIRACLES THROUGH THE YEARS

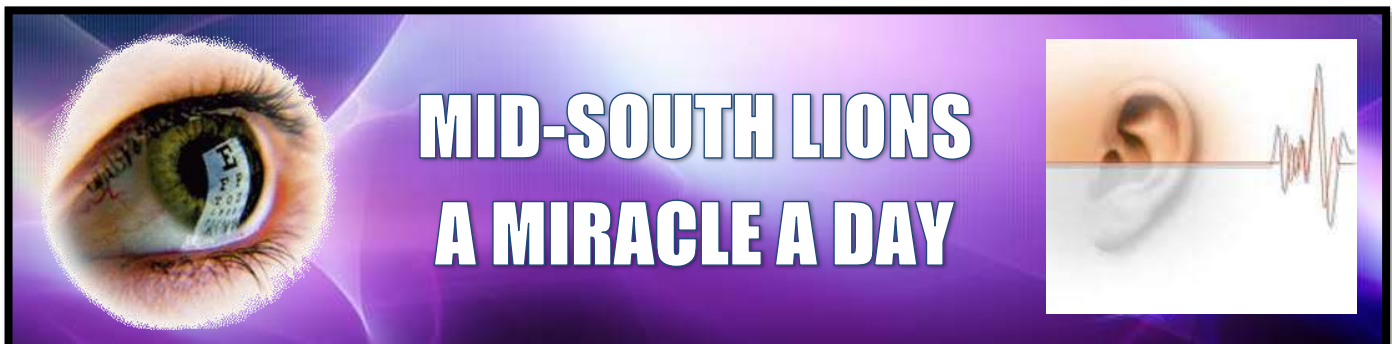
❧



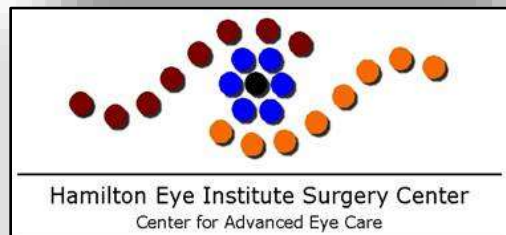


Providing miracles is not just a game of numbers. Each statistic represents a real person, with real sight and/or hearing problems. Putting faces to the numbers helps Lions see the positive difference they are making in their local communities and around the world.

This patient from Mississippi said
“When I first came here with a detached retina, I couldn’t see anything...I was literally blind! I had been without sight for almost two years, (but after treatment) I’ve been seeing ever since!”

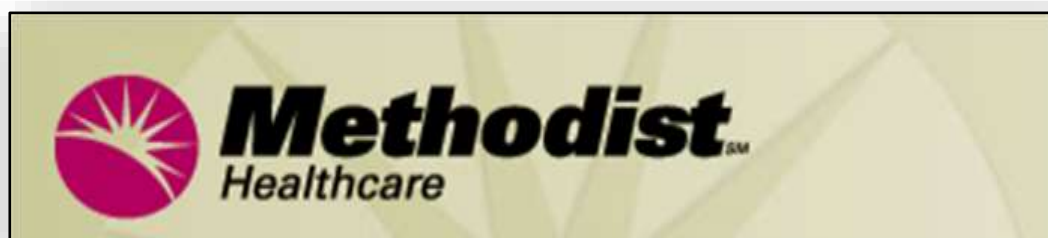


Individual giving plans including Champions and our Booster Club provide a constant stream of funds that are critical in delivering timely patient care.



CHECK OUR WEBSITE FOR
UPDATES

www.midsouthlions.org



SPECIAL THANKS TO LIONS CLUBS INTERNATIONAL
FOUNDATION AND ALL CORPORATIONS FOR THEIR
CONTINUED SUPPORT



IN MEMORY OF OUR GOOD FRIEND
AND HALL OF HONOR MEMBER

DR. BARRETT HAIK

an unparalleled leader, mentor,
ophthalmologist, humanitarian,
physician and friend.

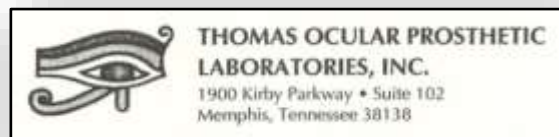


NEXT YEAR'S GOLF TOURNAMENT
WILL BE SEPTEMBER 16, 2017

NEXT YEAR'S AUCTION WILL BE ON
SATURDAY, JUNE 3, 2017



ALONG WITH UT OPHTHALMOLOGY AND THE HAMILTON EYE INSTITUTE
OUR PARTNERS IN SERVICE



Methodist Healthcare Memphis; Wallace Eye Clinic Hot Springs, AR; Boozman Hof Clinic Rogers, AR; University of Memphis Audiology, Bella Vista Hearing Center, AR, Sneed Eye Clinic Mountain Home, AR; Charles Retina Institute Memphis; Thomas Ocular Prosthetics Memphis, Little Rock, AR, Jackson, MS; Gulf Coast Eye Center Ocean Springs, MS; Bennett Ophthalmology Group Columbus, MS; The Eye Group of Jackson, MS and Mason Eye Institute at Missouri University in Columbia, MO.

Our 75th Anniversary celebration is tentatively set for Saturday, September 23, 2017



Photo of our 50th Anniversary at Wilson World in Memphis, September, 1992



HELP MID-SOUTH CELEBRATE 75 YEARS OF MIRACLES BY PURCHASING ONE OF ONLY 750 SIGNED, NUMBERED PRINTS OF "THE CRUSADER" BY HOLLY TILLEY HONORING HELEN KELLER'S CHALLENGE FOR LIONS TO BECOME "KNIGHTS OF THE BLIND IN THE CRUSADE AGAINST DARKNESS". THE ALL-INCLUSIVE SET FEATURES A COMMEMORATIVE COIN AND DELUXE, MUSEUM QUALITY MATTING AND FRAMING.

**OUR CEO SELECTED BY LIONS INTERNATIONAL AND
PRESIDENT OBAMA AS A CHAMPION OF CHANGE
AND RECIPIENT OF THE
ASSOCIATION OF FUND RAISING PROFESSIONALS
“SPIRIT OF PHILANTHROPY” AWARD**



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